



WFFF
201 Humboldt St
Rochester, NY 14610-1093

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1441926

Schedule Dates	10/05/16-10/16/16	Date Entered	10/03/16
Advertiser	Maggie Hassan/US Senate/Dem/NH (80970)	Last Modified	10/11/16
Agency	GMMB (14491)	Entered By	Elizabeth F. Guy
Product	Political - US Senate (1077)	CO-OP	No
Brand	296/316/5538 (565419)	Headline #	ECR25323554
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Rittenstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	296/316/5538	Commission	\$862.50
Account Types	National/Political	Net Total	\$4,887.50
Billing Type	Standard	Sales Tax	
Comments	HASSAN/S/D 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - MAB SENT VIA EMAIL. PYMT T O FOLLOW.		

Burlington (WFFF)	Spots	Rate
By Broadcast Month		
Oct. 2016	13	\$5,750.00
Grand Total:	13	\$5,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	6:30P- Two and a Half Men	1						X		1	\$50.00	\$50.00	Burlington (WFFF)	2.5 MEN	10/3/16
1.0.1	Closed Preempt	10/15/16															Burlington (WFFF)	Schedule Change/Exception	
2.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12:58P- NFL on FOX Game 1	2						X		2	\$750.00	\$1,500.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL EARLY GAME Jets, Giants: add \$250; pair	10/3/16
3.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9P- FOX News Special: Presidential Debate	1						X			\$1,300.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	10/3/16
3.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Pre-Empty/Exception -	
4.0	Normal Line / SPOT	10/09/16-10/16/16	5	:30	7:30P- The OT	1						X		1	\$600.00	\$600.00	Burlington (WFFF)	THE OT	10/3/16
4.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Schedule Change/Exception	
5.0	Reduced Line / SPOT	10/05/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1						X					Burlington (WFFF)	NFL LATE GAME Jets, Giants: add \$250; pair: add \$400	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Product	Political - US Senate (1077)	CO-OP	No
Brand	296/316/5538 (565419)	Headline #	ECR25323554
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	296/316/5538	Commission	\$862.50
Account Types	National/Political	Net Total	\$4,887.50
Billing Type	Standard	Sales Tax	
Comments	HASSAN/S/D 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT T O FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$5,750.00
Grand Total:	13	\$5,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4:25P- NFL on FOX Game 2	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL LATE GAME Jets, Giants; add \$250; patriots add \$400	10/4/16
6.0	Normal Line / SPOT	10/05/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm	2	X	X	X	X	X			4	\$175.00	\$700.00	Burlington (WFFF)	NEWS	10/3/16
7.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	11P- What Matters This Week	1							X		\$50.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A WHAT MATTERS	10/3/16
7.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Schedule Change/Spot -	
8.0	M/G For 3.0.1 / SPOT	10/09/16-10/09/16	4	:30	8:58P- 10:30P (EST)								1	1	\$1,300.00	\$1,300.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A PRES DEBATE	10/6/16
9.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7:30P- The OT	1							X	1	\$600.00	\$600.00	Burlington (WFFF)		10/10/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- What Matters This Week	1							X	1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16
11.0	Normal Line / SPOT	10/13/16-10/14/16	5	:30	6:30P- Two and a Half Men	1			X	X				1	\$50.00	\$50.00	Burlington (WFFF)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25323554

Changes as of: 10/10/2016 at 5:57 PM

Version: Highlighting Revision 3

CPE: 296/316/6538

Agency: GMMB

Flight: 10/4/16 - 10/17/16
Advertiser: MAGGIE HASSAN-SENATE

Station: WFFF
Market: Burlington-Plattsburgh

Total \$: \$6,650.00

Total Spots: 14

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: HASSAN/S/D

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5446747

Buyer: Ritterstein, Gary

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Salesperson: RACHELLE RAY - Washington DC

Assistant: LAILA DAFTARI 202-872-5880

Total GRP:

Traffic #: 1441926

Separation:

Comments: 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/11		Total Spots	Total \$	CPP	GRP
							10/4	10/11				
REV-1	Sa 6:30p-7p		2.5 MEN	\$50.00	0	30	1	1	1	\$50.00	\$0.00	0.0
REV+10	Tu-F,M 6:30p-7p		2.5 Men	\$50.00	0.0	30	0	0	1	\$50.00	\$0.00	0.0
TOTALS:							5	9	14	\$6,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25323554 Changes as of: 10/10/2016 at 5:57 PM Version: Highlighting Revision 3
CPE: 296/316/5538 Flight: 10/4/16 - 10/17/16 Station: WFFF
Agency: GMMB Advertiser: MAGGIE HASSAN-SENATE Market: Burlington-Plattsburgh
GMMB 3050 K ST NW Product: HASSAN/S/D Office: WASHINGTON
20007
Agency Order #: 5446747 Buyer: Ritterstein, Gary Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Con Type: POLITICAL/NOTE
Washington DC Assistant: LAILA DAFARI
202-872-5880 202-872-5880
Total \$: \$6,650.00
Total Spots: 14
Total CPP: \$0.00
Total GRP: 1441926
Traffic #: 1441926
Separation:

Special Instructions	
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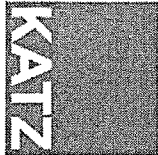
Date/Time	Added by	Comment
10/10/16 9:01 AM	Elizabeth Guy	Line 1 2.5 Men 1x 10/15 n/a due to College Football airing MG offer 1x 10/15 BBT 10:30-11P Sect 5 \$50 Please advise Thanks!
10/07/16 5:35 PM	LAILA DAFARI	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/03/16 1:03 PM	Elizabeth Guy	Line 6 The OT 1x 10/9 n/a Only airs on Double Headers 10/9 is not a double header Line 9 What Matters 1x 10/9 airing @11-11:30P due to Presidential Debate MG offer 1x 10/9 What Matters 11-11:30P Please advise Thanks!
10/03/16 12:32 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/03/16 12:32 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$51,154
WFFF Share:	13%
Comment:	
WCAX:	48%
WPTZ:	28%
WVNY:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$6,650.00	N/A	0.0
Total	100%	14	\$6,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	14	\$6,650.00
Total	14	\$6,650.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Revision	10/10/16 5:57 PM	LAILA DAFARI	Revised			\$0 \$0 Changes: 2 buylines added or modified.
Makegood 2	10/10/16 9:01 AM	Elizabeth Guy	Confirmed			\$0 \$0
Revision	10/7/16 5:35 PM	LAILA DAFARI	Confirmed			\$0 \$0 Changes: 2 buylines added or modified.
Makegood 1	10/3/16 1:03 PM	Elizabeth Guy	Confirmed			\$0 \$0
Queued for Electronic Contracting	10/3/16 12:34 PM					\$0 \$0
Revision	10/3/16 12:32 PM	RACHELLE RAY - Washington DC	Confirmed	3		\$0 \$6,650.00 Changes: Total Spots from 11 to 14, Flight Start from 9/27/16 to 10/4/16, Flight End from 11/7/16 to 10/17/16, Comments from Separation: 30 to 10/4/16-10/17/16 MAGGIE HASSAN FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$6,650.00, Product from candidate to HASSAN/S/D, Demo Meta to [r16]. 9 buylines added or modified.
New	10/3/16 12:21 PM	RACHELLE RAY - Washington DC	New	11		\$6,650.00 \$6,650.00



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Washington DC
202-872-5880

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